



***The More Visitors to Minnesota, the More Products you'll Sell.***

The Minnesota Association of Convention and Visitors Bureaus (MACVB) is the statewide association whose members, collectively, invest tens of millions of dollars to increase the number of visitors traveling in and throughout the state. These visitors support your business.

**Please Help Us Reach Our Goal of \$20,000 By Donating to the MACVB Silent Auction**

MACVB's Annual Silent Auction will be held March 6-7, 2018 at the Verizon Center in Mankato, Minnesota. This will be held in conjunction with the annual Explore Minnesota Tourism Conference. In addition to the on-site auction, the event will also be "live" online to offer anyone a chance to bid on an item.

Your silent auction donation will be actively promoted to the statewide Minnesota tourism industry via print, email and online marketing prior to and during the state tourism conference. *AND when you promote the auction to your stakeholders, the pool of potential bidders widens!*

*Silent auction donations that generate the most attention include: print and online media; weekend getaways, lodging and vacation packages; golf rounds; theatre and performing arts tickets; attractions admissions; fishing and outdoor recreational products; sporting event tickets; wine & cheese baskets; craft beer and wine, local arts and crafts; apparel and more!*

Support the industry that supports you! Your donation helps MACVB to provide legislative services and educational programming to its members who work diligently to continue to increase Minnesota's \$13 billion-a-year industry that employs 250,000 Minnesotans.

**Please complete the attached form and return it to us quickly! (The deadline is February 19<sup>th</sup>, but we have much to do to get everything ready.)**

Best regards,

The 2018 MACVB Silent Auction Committee

Becky Bakken, Discover St. Louis Park

Megan Christianson, Visit Grand Rapids

Brent Cory, Eagan Convention & Visitor Bureau

Shelly Loberg, Explore Edina

Anna Thill, Visit Mankato

SarahWarmka, New Ulm CVB/Chamber of Commerce

Arloa Bach, Red Wing Convention Visitor Bureau

Steve Markuson, Twin Cities Gateway

Dave Looby, Minneapolis NW Convention & Visitor Bureau

Lisa Peterson, Northfield, Convention & Visitor Bureau



**MACVB Silent Auction Donation**

*(Please return form no later than February 19, 2018)*

Contact Name: \_\_\_\_\_

Donation Given By (Organization): \_\_\_\_\_

Referred by MACVB Member: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation Description: (Value of Donation \$\_\_\_\_\_)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Photo / Image of Donation Item is attached (jpeg, png format preferred)
- Donation will be mailed to MACVB by February 26, 2017
- Donation will be brought to the EMT Conference on March 6, 2017 at the Verizon Center, Mankato

**eMail Donation Forms to: Dee Schutte (dee@minnesotacvbs.com)**

**Questions & Mail Donation Forms and Items (by 02/19/18):**

Dee Schutte, Executive Director  
[651.300.6594](tel:651.300.6594)

**Metro Area Donation Drop-off (by 2/19/18)**

MACVB/Dee Schutte  
380 Jackson Street, Suite 287  
Saint Paul, MN 55101