



Lodging Support Document through COVID-19

Among all the challenges dealing with the COVID-19 pandemic, there is so much uncertainty within many elements of the tourism industry. Lodging in the Alexandria area is experiencing cancelation of events and reservations. Explore Alexandria Tourism and our Board of Directors are trying to help currently by hosting this Support Document for lodging properties. This document will serve as collective support for all properties to have a place to ask questions, share ideas and support each other through this difficult time. Anyone can ask a question and/or answer a question and share ideas. Topics will be separated by horizontal lines, with questions and responses housed in tables. If anyone needs assistance with this document feel free to email James: james@exploreallex.com

Explore Alexandria Tourism Contacts

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TOPIC: General Resources

<u>NAME & CONTACT INFO</u>	<u>PROPERTY / ORGANIZATION</u>	<u>DISCUSSION / QUESTIONS / RESPONSES</u>
James Feist james@exploreallex.com	Explore Alexandria Tourism	<p>Here are some helpful links regarding this crisis in MN and our Community:</p> <ul style="list-style-type: none"> • Explore Minnesota Tourism : https://mn.gov/tourism-industry/coronavirus.jsp • City of Alexandria : https://alexandriamn.city/ • Alexandria Chamber : https://www.alexandriamn.org/#corona • Alexandria Economic Development : https://livingalexarea.org/ • MN DEED : https://mn.gov/deed/newscenter/covid/ • Hospitality Minnesota : https://www.hospitalityminnesota.com/coronavirus • US Travel Association : https://www.ustravel.org/toolkit/emergency-preparedness-and-response-coronavirus-covid-19
Mallory Arnold mallory@exploreallex.com	Explore Alexandria Tourism	<p>We understand this can be a difficult time to find dining options, especially for travelers! The good news is that Alexandria restaurants are continuing to find alternative ways to serve their customers. Please email mallory@exploreallex.com for a comprehensive list of dining options available in Alexandria during this time. This resource is a PDF flyer that can be printed and distributed to your guests in any way that you find beneficial.</p>

TOPIC: Tracking Cancellations

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James Feist james@exploreallex.com	Explore Alexandria Tourism	It is important for all lodging properties to track your cancelled reservations for the recovery period of this crisis. Explore Alexandria will be sending out a form you could consider using, or you can find it and download it by clicking HERE . We will later on be reaching out to collect all this data so we can communicate the impact on our area with the State/Federal governments and elected officials. On top of cancellations, there will also be year-over-year data we should collect to add to the illustrated impact on the lodging industry here.

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