



Minnesota Association of Convention and Visitors Bureaus (MACVB) is a not-for-profit organization that presents a united voice dedicated to the needs of destination marketing organizations. Striving to deliver exceptional value to its members, MACVB provides member bureaus with legislative information, continuing education and public recognition of the tourism and convention industry in Minnesota.

### ***Greater Visibility with MACVB Membership***

MACVB represents over 50 Convention & Visitors Bureaus (CVBs) in the state of Minnesota who serve a constituency representing lodging, campgrounds, restaurants, transportation services, convention facilities, attractions, as well as the retail and commercial resources that are important to visitors.

Travel/tourism generates \$12.5 billion in sales or \$34 million per day! Traveler spending indirectly supports jobs in many auxiliary industries including print, food and beverage services and financial services. State-wide CVBs spend thousands to market their area attractions and hotels and MACVB Membership puts you directly in front of these seasoned decision makers.

### ***PARTNER PROGRAM:***

Partner membership is offered to businesses providing goods and services to the tourism industry. MACVB Partners receive the same benefits as members but cannot vote.

#### **Silver Partner - \$495.00**

You receive:

- Access to membership list
- Logo/Link included in monthly e-news
- MACVB website: logo/company description and link to your website goes on the MACVB Partner Page.

#### **Gold Partner - \$995.00**

You receive all of Silver plus:

- Tabletop and complimentary registration at MACVB annual meeting
- Partner Annual e-blast: this e-blast is exclusive for this level partner (logo / special offer or featured product offering)
- Educational Advertorial emailed to members – must be relevant to industry and have board review

If you are interested in joining or have any questions, please contact Dee Schutte, Executive Director, at 651.300.6594 or email at [info@minnesotacvbs.com](mailto:info@minnesotacvbs.com)

***Thanks for your interest!***

Minnesota Association of Convention and Visitors Bureaus  
380 Jackson Street, Suite 287  
St. Paul, MN 55101