



Resolution – MACVB 2/09

Whereas, local economies around the state utilize the local option lodging tax to attract visitors from outside of their area ;

Whereas, the Minnesota lodging tax in M.S. 469.190 is to be used exclusively to market and promote tourism destinations through a variety of methods;

Whereas, the ability to fund these promotion efforts to a level that is competitive in the marketplace is critical to a destination's success;

Whereas, the ability to impose a local option lodging tax to secure funding for these promotional efforts is critical to the promotion of many of Minnesota's tourism destinations.

Therefore, the Minnesota Association of Convention Bureaus (MACVB) and the Explore Minnesota Tourism Council support:

The existing statute, M.S. 469.190, providing a local option lodging tax of up to three percent on the gross receipts from lodging and dedicating ninety-five percent of the gross proceeds only to marketing and promotion of tourism.

Passed by MACVB Board of Directors 1/27/2009

